

Grant Newsletter

5 Things to Know to Make your Grants Better

1. KNOW YOUR

AUDIENCE – Understand your funding source's interests. Make sure a match exists between grantee and grantmaker.

2. KNOW THE NEED FOR YOUR PROJECT –

Understand what market exists for your project. Make sure you understand the needs of your target population. Examine what similar organizations are doing locally, regionally, and nationally.

3. KNOW YOUR ABILITIES

– Understand why your organization is the one to carry out this project. Capture momentum and build your narrative on your strengths. Address weaknesses only when you articulate your intention to strengthen them.

4. KNOW HOW TO EVALUATE RESULTS -

Understand how you are going to measure the process and outcomes of your project. Prove to the funder(s) that you are launching a meaningful endeavor and you are serious about its success. Show the funder(s) that their

money is being well spent.

5. KNOW YOUR RESOURCES -

Understand the talented individuals who are involved with the project and encourage them to share knowledge. Release your hold on the text and encourage everyone to feel a sense of ownership and authorship. Complement human resources with powerful and credible sources of information.

Demonstrate Innovative Uses of Technology

netTrekker's new video contest, "Personalized Learning in Action," gives educators an opportunity to win one of two \$1,500 scholarships to attend this year's ISTE 2010 conference in Denver, Colorado, June 27–30, 2010. The contest is open to netTrekker customers as well as non-customers.

A special 30-day free trial is offered to non-customers to enable teachers and students to access and use netTrekker as part of their video submission. The contest encourages educators, with the help of their students, to create video clips illustrating how they use netTrekker (along with other resources) to

engage students in a personalized learning experience.

Deadline:

April 16, 2010

[http://
www.nettrekker.com/
pages/video-contest?
THEBIGDEALBOOK=6
34040728511253205](http://www.nettrekker.com/pages/video-contest?THEBIGDEALBOOK=634040728511253205)

Increase Interest in STEM Careers

The SolidWorks STEM Educators Grant will award SolidWorks Student Edition CAD software to individual U.S. educators in an initiative aimed at improving students' math skills and their interest in technology-related careers. The grant includes training and lesson plans to help teachers and faculty from middle school through college integrate the

four separate disciplines of science, technology, engineering and math for more effective education.

Deadline:

April 1, 2010

<http://www.solidworks.com/sw/education/teaching-resources-mechanical-engineering.htm>



Grants Promote Students/Community Newspaper Collaborations

The Newspaper Association of America Foundation was established to advance informed and intelligent media use by all citizens, especially young people, and to encourage them to value the people's right to know and their right to a free and unfettered press. The Foundation's Student/Newspaper Partnership Grant Program encourages collaborative proposals between middle and high schools and their local

newspapers to support student newspapers, whether online or in print. Funding priority is given to startup student newspapers; however, grant applications to relaunch or revitalize former or current programs will also be considered. Applications from minority-majority, urban, and rural schools and their local newspapers are of special interest. Each partnership may receive up to \$5,000 in Year One, plus an additional

\$2,500 in Year Two. The application deadline is April 15, 2010. Visit the Foundation's website to review the funding guidelines.

Newspaper Association of America Foundation:
Student/Newspaper Partnership Grant Program



You don't write because you want to say something, you write because you've got something to say.

~ F. Scott Fitzgerald

Create a Professional Learning Community

The edWeb is offering an Innovation Grant of \$500 to an educator who is using the edWeb to create a professional learning community or to provide professional development for teachers. To apply for the grant, send an email, with your name and the name of your edWeb community, to innovationgrant@edweb.net. In your email, describe (in 500 words or less) your goals and the purpose for your learning community or

professional development program. Your description should include how you are using the different edWeb tools to support your community, how you are inviting members to join and how you are providing training on using the edWeb. Also provide feedback on how well the community is working for your needs, along with at least one suggestion for improving the edWeb. Be sure to download the free edWeb User's Guide

for help and ideas using all of the edWeb features.

Deadline:

April 30, 2010



Show What Works and What Doesn't Work

Show What Works and Doesn't Work

The edWeb and the Association of Educational Publishers (AEP) want to hear from you about what's working, not working and needed when it comes to using digital resources and technology in the classroom. They are asking educators—teachers, principals, media specialists or anyone who works with students—to create two-minute videos addressing these questions. AEP will then select 20 of the most compelling videos to be aired at its Content in Context Conference, June 6–

9, 2010, in Washington, D.C.

In return, educators whose videos are selected to be shown at the conference will get a free Flip Video digital camcorder or another gift from AEP and its partners. The Teacher Video Challenge: Classrooms in the Digital Age group on edweb.net is the place to find information and submit entries.

Deadline:

April 30, 2010

<https://www.edweb.net/teachervideochallenge> EWC



How to Write Goals and Objectives Of Your Grant Proposal

The goals and objectives section of your grant proposal provides a description of what your organization hopes to accomplish with your project. It also spells out the specific results or outcomes you plan to accomplish.

What is a goal?

Goal is a broad statement of what you wish to accomplish. Goals are broad, general, intangible, and abstract. A goal is really about the final impact or outcome that you wish to bring about. In the case of goals for a grant proposal, make sure they are linked back to your need statement. To more effectively "hook" grant reviewers, use visionary words in your goals. Try words such as decrease, deliver, develop, establish, improve, increase, produce, and provide.

An example of a goal is: "Decrease the degree of malnutrition among young children in the southwest region of Baltimore."

What is an objective?

A goal is only as good as the objectives that go with it. The objective represents a step toward accomplishing a goal. In contrast to the goal, an objective is narrow, precise, tangible, concrete, and can be measured.

Beverly A. Browning, in her *Grant Writing for Dummies*, suggests using the **S.M.A.R.T.** method of writing your objectives. Make them **Specific, Measurable, Attainable, Realistic, and Time-bound**.

According to Mim Carlson and Tori O'Neal-McElrath, in *Winning Grants*, you should keep the following in mind when preparing your objectives:

- State your objectives in quantifiable terms.
- State your objectives in terms of outcomes, not process.
- Objectives should specify the result of an activity.
- Objectives should identify the target audience or community being served.
- Objectives need to be realistic and capable of being accomplished within the grant period.

An example of an objective that would go with the sample goal above is: "By the end of year one, provide 125 mothers in the southwest area of Baltimore with a 2-hour training program that will provide health and nutrition information."