How Can I Give A Gift?

The Imagination Library is a unique program that is not available everywhere and its existence is DEPENDENT upon community donations! Overall, it will take approximately \$80,000 annually for every eligible child birth to five to participate in the program. You may make a financial contribution as an individual or through a business / corporate sponsorship.

Enrolling a Child:

This is an excellent value for parents and other family members to take advantage of by enrolling their child in the program. Where else can you get a gift that keeps on giving all year long for such a great price. Every contribution is important and all donations are tax- deductible! If you would like to enroll a child, please consider making the tax-deductible donation of \$27.00. If you are unable to make a contribution, please still enroll your child in the program.

Sponsoring a Child:

If reading was a big part of your family life and you would like to another family to have that experience as well you might want to consider sponsoring a child in the Imagination Library. It is a great way to spread the gift of literacy across generations.

Memorial Donations:

Many people are discovering that making a donation to the Imagination Library is a great way to honor a loved one or dear friend. It can be a very special tribute to someone by giving the joy of sharing a book to a young child. Simply mail a donation into the address below and <u>print off this certificate</u> (memorial notification) and enclose it in a card of your choice.

For all contributions:

Please make a check payable to: Ionia County ISD-DPIL fund

and

Mail it to: Ionia ISD, Att: DPIL, 2191 Harwood Rd., Ionia, MI 48846.

Make sure you provide your name and address as all donations are tax-deductible!

Corporate Sponsorships:

The corporate world has a long partnership with education as it relates to preparing the workforce. Members of the business community are developing a deeper understanding of this connection and starting to recognize the years between birth and the start of kindergarten as critical to their employee of the future. In today's world, literacy is necessary for every employee to be successful in even the most minimally skilled job. The foundation for literacy is developed in the first five years of life and children who do not start kindergarten with a strong foundation will fall behind.

Rob Grunewald, associate economist at Federal Reserve Bank of Minneapolis, said, "what happens early impacts health, achievement and well-being." He added that, "long-term studies show a well-educated workforce means strong growth and higher wages." Mr. Grunewald and other economists feel it is important to provide prenatal and early infant home visits, quality child care and parent education. <u>Business Leaders Urged to Invest in Early Childhood Initiatives</u> BY CAROL BUCHANAN — JUNE 15, 2010

Investing in early childhood, can generate returns up to \$16 for every \$1 spent! Long-term benefits of early childhood investment include reduced crime rates, lower teen pregnancy, reduced grade retention and increased high school graduation rates.

The Dolly Parton Imagination Library is a program that provides support to **every** family in the community with a child birth to five. Can you imagine what our schools and our workforce would look like if every child was read to prior to starting school? You can make that dream come true by lending your financial support.

If you are interested in being a corporate sponsor for the Imagination Library we would greatly welcome your participation! We would be happy to come and share more about the program with your organization. Please contact Cheryl Granzo at cgranzo@ioniaisd.org or 1-616-522-1410 for more information. The following is an outline of the various sponsorships levels available:

Dolly Parton Imagination Library of Ionia County

"The Imagination Library is designed to help every child dream more, learn more, care more and be more!" – Dolly Parton.

Sponsorship Levels

Imagine level: \$27.00 to \$999.00 donation

- Sponsors 1 to 37 children in the program for one year
- Name on annual thank-you ad in paper
- Vinyl cling for donations of \$500 and above

Dream More Level: \$1,000 to \$2,999 donation

- Sponsors 37 to 111 children in the program for one year
- Name and small logo on annual thank you ad in newspaper
- Certificate with place for years of service
- Vinyl cling for your business.

Learn More Level: \$3,000 to \$4,999 donation

- Sponsors 111 to 181 children in the program for one year
- Business listed on web-site
- Name and small logo on thank-you ad
- Certificate with place for years of service
- Vinyl cling for your business
- Media release and photo

Care More Level: \$5,000 to \$9,999 donation

- Sponsors 185 to 370 children in the program for one year
- Name and logo on website
- Name and medium-sized logo on annual thank you add in newspaper
- Certificate with place for years of service
- Business logo on DPIL letterhead
- Vinyl cling for your business
- Media Release and photo

Be More Level: \$10,000+ donation

- Sponsors over 370 children in the program for one year
- Name and logo on website
- Name and large logo on annual ad in newspaper
- Certificate with place for years of service
- Business logo on DPIL letterhead
- Vinyl cling for your business
- Media Release and photo